Rob Chenery
Freelance Senior Designer
Animator / Design Director

www.robchenery.com

Profile

Hello, I'm Rob Chenery,
a multi-disciplined freelance
senior designer and brand
animator. I specialise in creating
impactful brand identities, fully
responsive CMS websites, and
engaging print communications.

With over 25 years of experience
working with businesses of
all sizes, I've helped build and
elevate brands through cohesive
campaigns across both digital
and print media. As a motivated
senior creative, I bring expertise
in branding, print, digital media,
and animation. I'm fluent in all
major Adobe software, Figma,
and skilled in a variety of
other applications.

Experience

Freelance
Feb 2016 — Present

Creative Director
Tourist, London
Creative Branding Agency
Jan 2000 — Jan 2016

Designer
Stylorouge, London
June 1995 — Dec 2000

Education

Brunel University
BA (Hons) MISTD
Graphic Design 2.1
(Upper class)
1991 — 1994

International Society of
Typographic Designers
St Bride Foundation Library,
London ISTD Exam

Advanced After Effects
animation course at
Soho Editors, London

Oakwood Park Grammar
School for Boys

Freelance

True Agency, NZ
OnFire Design , NZ
Rowland, AUS
RuderFinn, US
Prophet
Bandstand
Spy Studio
Cre8te
Hill+Knowlton Strategies
Mammal
Publicis Pro
Hey Moscow
United Culture
Saentys

Selected Clients

Addiko Bank
Brisbane Air Corporation
Coromandel Distilling Co.
Huawei
Just Eat
Marble Arch Partnership
McQueens
Moneygram
Pfizer
Silver Fern Farms
Spotify Europe
Velobike
Vitra
Vodafone
Zendesk
Ziwi Pets